

# My Visit to Guan Sheng Optical (GSO)

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A personal tour of Taiwan & the GSO Factory

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# Who is GSO?



- Astronomy equipment OEM located in Taiwan
- Design & manufacture: many types of telescopes, eyepieces, Barlows, diagonals, focusers & other accessories
- Supply products to the “big boys” : Meade, Celestron & Orion for example
- Young company, but already recognised for quality & value



# Sample of GSO Products



# Why was I in Taiwan?

- Work for engineering company – aerospace & defence
- In Taiwan as part of 2 week Asian marketing trip
- Perfect opportunity to check GSO out!
- Arranged through friend Rock Mallin – sells GSO products under Mallincam brand



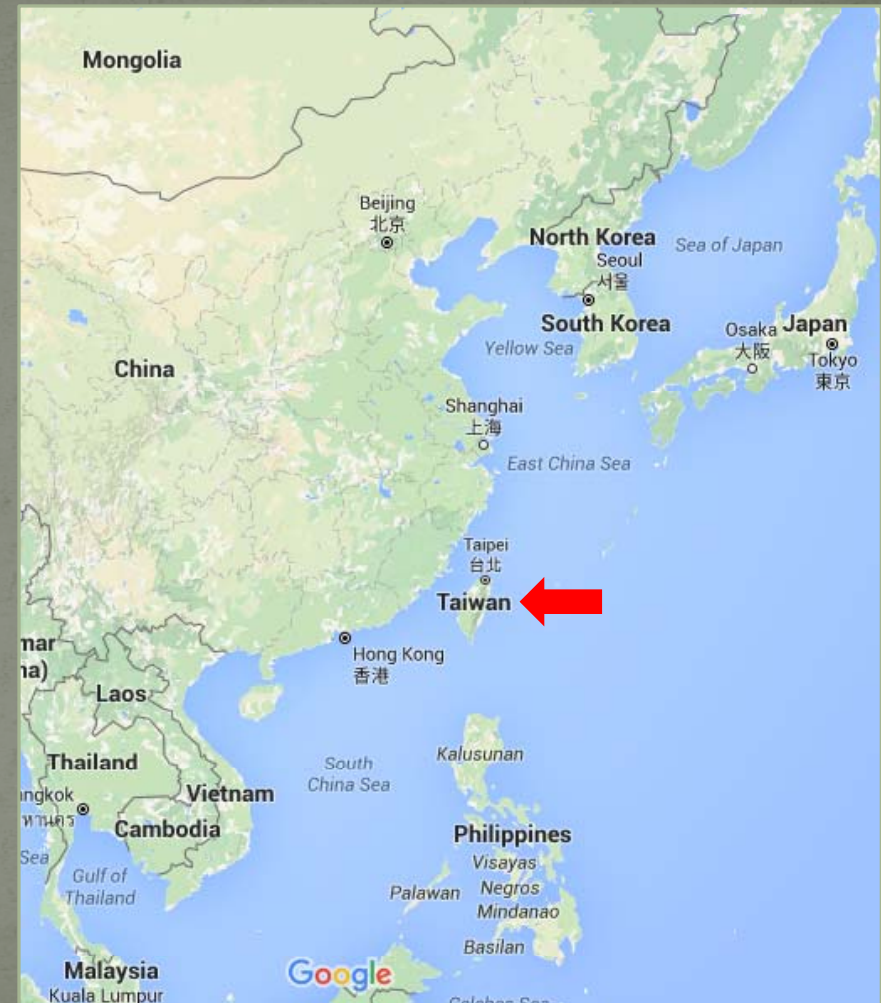
# Just the facts



- Visited GSO on Oct. 29<sup>th</sup>, 2015
- Taiwan (Republic of China) = island nation off the coast of China
  - Area: 36,000 km<sup>2</sup>
  - Pop: 23.5 million
  - Density: 649 people/km<sup>2</sup>
  - GDP: 1.02 trillion

## CANADA

- Area: 10 million km<sup>2</sup>
- Pop: 35.9 million
- Density: 3.4 people/km<sup>2</sup>
- GDP: 1.57 trillion





# The drive to GSO from Taipei

- Hired a car (~\$160CAD) for 75min drive
- Modern, impressive infrastructure
- Very rugged countryside





# GSO factory tour

- At time of visit GSO had 4 locations:
  - Assembly factory
  - Optics factory
  - Machining factory
  - Administrative office
- Also in process of building new factory to co-locate all departments together
- I toured: Assembly, Optics & new factory building site
- No pictures allowed at Assembly Factory due to customer proprietary agreements











# Summary

- Friendly, informative tour – very happy to have visited



*Jim  
(me)*

*Jim  
(owner)*

# Acknowledgments

- “Jim” Guan Sheng from GSO
- Rock Mallin from Mallincam
- Shireen Wei from Golden Orient Ltd.
- W.R. Davis Engineering Ltd.